

30 June 2017

Find reliable information on food supplements – Health Information Week 3 – 9 July 2017

Health Information Week (HIW) runs from 3 – 9 July 2017 and is a national initiative which aims to promote high quality health information to the public.

The objectives of the campaign are also to encourage partnership working across sectors and to help improve health literacy. During the week, NHS teams and other organisations will be running events and raising awareness of resources to help support health professionals and the public. The week is being promoted using the hashtag #HIW2017 on Twitter.

With such an array of information in the public sphere on vitamins and minerals, it is important that people are directed to reliable information to sort the fact from fiction on food supplements.

The Health and Food Supplements Information Service (HSIS) supports the aims of Health Information Week. As a communication service providing the media and health professionals with accurate and balanced information on food supplementation, HSIS aims to ensure that quality information is shared on nutrition, diet and the role of supplements.

For more information on food supplements, explore www.hsis.org or contact the HSIS team for expert comment at hsis@nexuspr.com or 020 7052 8856.

For more information about Health Information Week visit:
<http://kfh.libraryservices.nhs.uk/patient-and-public-information/health-information-week/>

For further information or to arrange an interview with an HSIS spokesperson, please contact the HSIS press office hsis@nexuspr.com or call 020 7052 8888. Out of hours please call 07730 682111 or 07482 107207



ABOUT HSIS

HSIS (the Health and Food Supplements Information Service) is a communication service providing accurate and balanced information on vitamins, minerals and other food supplements to the media and to health professionals working in the field of diet and nutrition. Find out more at www.hsis.org.